Case Study

Centralized Textbook Distribution Reform (Bavaria, Germany)



Client:

Regional education ministry

Challenge:

Annual textbook shortages in rural schools.

Our Approach:

- Centralized procurement combined with regional distribution centres.
- Implemented a barcode-based tracking system.

Outcome:

- Textbook availability improved by 95% before school start dates.
- Reduced distribution costs by 22%.
- Enabled real-time inventory visibility across 300+ schools.

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