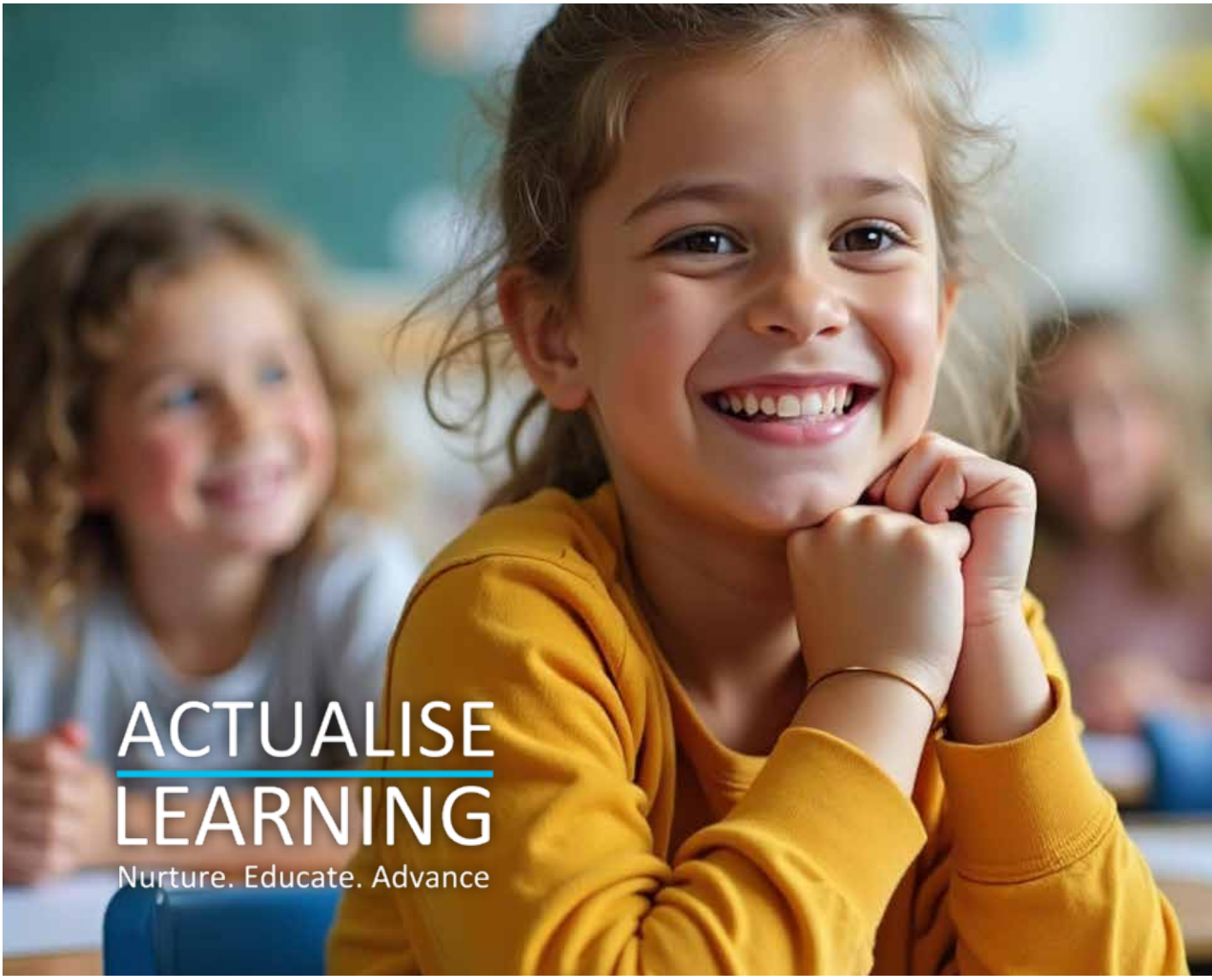
Case Study

Logistics for Rapid Curriculum Rollout (Warsaw, Poland)



Client:

Ministry of Education, national curriculum update

Challenge:

Delivering new curriculum books and materials to 10,000+ schools nationwide on short notice.

Our Approach:

- Staggered rollout prioritizing remote regions first.
- Set up temporary "pop-up" warehouses in key logistics hubs.
- Dynamic delivery tracking shared with local school coordinators.

Outcome:

- 97% of schools received materials before the academic start date.
- Reduced logistics spend by 18% compared to previous national campaigns.
- Positive feedback from over 80% of school administrators surveyed.

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